ORDER

Order / Rev:	106049	_	
Alt Order #:	06848218	_	TIP 1
Product Desc:	SKED C	_	HD
Estimate:	1687	_	KSNV
Flight Dates:	09/04/12 - 09/17/12	Primary AE:	Amy McCreary
Original Date / Rev:	08/29/12 / 08/29/12	Sales Office:	BLPHI
Order Type:	GENERAL	Sales Region:	National
Name:	GMMB, Inc./ Washington D.C.	_	
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	Washington Harbor	Billing Cycle:	EOM/EOC
	Washington, DC 20007	Agency Commission:	15%
Name:	Obama for America		
Demographic:	A35+	New Business Thru:	
Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Name: Demographic: Product Codes:	Alt Order #: 06848218 Product Desc: SKED C Estimate: 1687 Flight Dates: 09/04/12 - 09/17/12 Original Date / Rev: 08/29/12 / 08/29/12 Order Type: GENERAL Name: GMMB, Inc./ Washington D.C. Buying Contact: Billing Contact: Washington Harbor Washington, DC 20007 Name: Obama for America Demographic: A35+ Product Codes: PLC01-Democrat	Alt Order #: 06848218 Product Desc: SKED C Estimate: 1687 Flight Dates: 09/04/12 - 09/17/12 Primary AE: Original Date / Rev: 08/29/12 / 08/29/12 Sales Office: Order Type: GENERAL Sales Region: Name: GMMB, Inc./ Washington D.C. Buying Contact: Billing Type: Billing Calendar: Washington Harbor Billing Cycle: Washington, DC 20007 Agency Commission: Name: Obama for America Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	80	\$21,200.00	\$18,020.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	80	\$21,200.00	\$18,020.00	0.00
Totals	80	\$21,200.00	\$18,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	28%	\$21,200.00
Market	100%	\$75,714.29

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$22,714.29
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$15,142.86
KTUD	0%	\$0.00
KVVU	15%	\$11,357.14
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$5,300.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
•	E 1	KSNV	09/04/12	09/10/12	Today Show Today Show	СМ	658a-9am	МГWГF	:30 4	\$550.002	0.00 NM 4	\$2,200.00
		TODAY	SHW<.		•							
_	W	<u>Staı</u> eek: 09/0		End Date 09/10/12	Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$550.00	Rating 0.00				

Print Date: 08/29/12 10:59:43 Page 2 of 3

KSNV

Order / Rev: 106049 Advertiser:

Alt Order #: 06848218 Product Desc: Sk

Product Desc: SKED C

Obama for America

Flight Dates: 09/04/12 - 09/17/12 Estimate: 1687

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/04/1	2 09/10/12	Today Show	CM	658a-9am	MTWTF	:30	4	\$550.002	0.00 NM	4	\$2,200.00
TODAY	SHW<.		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/10/12	MTWTF M-F Today Show	I 2rd LOPM	\$550.00 9-10a	0.00 MTWTF	:30		\$200.002	0.00 NM	5	\$1,000.00
E Z KSINV	09/04/1	2 09/10/12	M-F Today Show		9-10a	MII W I F	.30	5	\$200.00 2	U.UU INIVI	5	\$1,000.00
	SHW2-N											
Sta Week: 09/	rt Date 04/12	End Date 09/10/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
E 3 KSNV			M-F Today Show		10am-11am	MTWTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
TODAY	CLIVA/O N	IDC	Today 4th Hour									
	SHW3-N rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/10/12	MTWTF	5	\$200.00	0.00						
E 4 KSNV	09/04/1	2 09/10/12	•	CM	11am-12pm	MTWTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
RACHA	EL RAY		Rachael Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/10/12	MTWTF	5	\$200.00	0.00			0.475.00.0	0.00.104	_	#075.00
E 5 KSNV	09/04/1	2 09/10/12	Noon News Noon News	СМ	12-1230pm	МГWГF	:30	5	\$175.003	0.00 NM	5	\$875.00
	3 AT NO											
Sta Week: 09/	rt Date	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.00						
			Days of our Lives	CM	1258p-2pm	MTWTF	:30	5	\$200.003	0.00 NM	5	\$1,000.00
D.1.10.0			Days of our Lives									
	OUR LIVE rt Date	ES End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/10/12	MTWTF	5	\$200.00	0.00						
E 7 KSNV	09/04/1	2 09/10/12	The Doctors	СМ	2pm-3pm	MTWTF	:30	5	\$100.003	0.00 NM	5	\$500.00
DOCTO	RS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/10/12	MTWTF	5	\$100.00	0.00			^		_	^.
E 8 KSNV	09/04/1	2 09/10/12	Dr. Phil Dr Phil	СМ	3-4p	МГЖГБ	:30	5	\$225.003	0.00 NM	5	\$1,125.00
DR. PHI	IL											
Sta Week: 09/	rt Date	End Date 09/10/12	Weekdays MTWTF	Spots/Week 5	Rate \$225.00	Rating 0.00						
			Mon PR 8-10p	CM	8-10pm	M	:30	1	\$2,400.002	0.00 NM	1	\$2,400.00
			Monday Prime 8-		•				. ,			, ,
VOICE-I	NBC rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M		\$2,400.00	0.00						
E10 KSNV	09/10/1	2 09/10/12	Mon PR 10-11p	CM	10-11pm	M	:30	1	\$1,400.003	0.00 NM	1	\$1,400.00
GRIMM			Monday Prime 10)-11pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	M		\$1,400.00	0.00						•
E11 KSNV	09/12/1	2 09/17/12	Today Show Today Show	CM	658a-9am	M- WTF	:30	4	\$550.002	0.00 NM	4	\$2,200.00
TODAY	SHW<.		roddy Onom									
	rt Date	End Date	<u>Weekdays</u> M- WTF	Spots/Week 4	Rate CEEO OO	Rating						
Week: 09/ E12 KSNV		09/18/12	M-F Today Show		\$550.00 9-10a	0.00 М- WГF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
			M-F Today Show			1111	.50	J	7=00.00 E	3.33 14141	Ĭ	ψ.,σσσ.σσ
	SHW2-N		\\/aall	Cn of = /// 1	Date:	Dotin -						
Week: 09/	rt Date 12/12	End Date 09/18/12	<u>Weekdays</u> M- WTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
E 13 KSNV				CM	10am-11am	M- WTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
										'	_	

Print Date: 08/29/12 10:59:43 Page 3 of 3

KSNV

Order / Rev: 106049

Advertiser: Obama for America

Alt Order #: 06848218

SKED C Product Desc:

Flight Dates: 09/04/12 - 09/17/12 Estimate: 1687

Ln Ch Start End	Inventory Code		Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
	M-F Today Show III	4th H								_
TODAY SHW3-NBC .	Today 4th Hour									
Start Date End Date	Wookdovo S	Spots/Week	Poto	Dating						
Week: 09/12/12 09/18/12	Weekdays S M- WTF	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	<u>Rate</u> \$200.00	Rating 0.00						
E 14 KSNV 09/12/12 09/17/12	Rachael Ray	CM	11am-12pm	M- WTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
E 14 NOINV 03/12/12 03/17/12	Rachael Ray	Civi	rram-12pm	IVE VVII	.50	5	Ψ200.002	0.00 14141	3	\$1,000.00
RACHAEL RAY .	Radiadiray									
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating				i		
Week: 09/12/12 09/18/12	M- WTF	5	\$200.00	0.00						
E15 KSNV 09/12/12 09/17/12	Noon News	CM	12-1230pm	M- WTF	:30	5	\$175.003	0.00 NM	5	\$875.00
	Noon News									
NEWS 3 AT NOON .										
Start Date End Date		Spots/Week	Rate	<u>Rating</u>						
Week: 09/12/12 09/18/12	М- WГF	5	\$175.00	0.00						
E16 KSNV 09/12/12 09/17/12	Days of our Lives	CM	1258p-2pm	M- WTF	:30	5	\$200.003	0.00 NM	5	\$1,000.00
5446 645 4475	Days of our Lives									
DAYS-OUR LIVES	\\\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		5.	D ::						
<u>Start Date</u> <u>End Date</u> Week: 09/12/12 09/18/12	Weekdays S M- WTF	Spots/Week 5	Rate	Rating 0.00						
			\$200.00				# 400 00 0	0.00.004	-	# 500.00
E 17 KSNV 09/12/12 09/17/12	The Doctors The Doctors	CM	2pm-3pm	М- WTF	:30	5	\$100.003	0.00 NM	5	\$500.00
DOCTORS	The Doctors									
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating				i		
Week: 09/12/12 09/18/12	M- WTF	5	\$100.00	0.00				i		
E 18 KSNV 09/12/12 09/17/12	Dr. Phil	CM	3-4p	M- WTF	:30	5	\$225.003	0.00 NM	5	\$1,125.00
	Dr Phil	•				-	*			* 1,1=0100
DR. PHIL										
Start Date End Date		Spots/Week	Rate	Rating						
Week: 09/12/12 09/18/12	М- WГF	5	\$225.00	0.00						
								Totals	80	\$21,200.00